Canadian Council on Social Development

Community Data Program

Report of the Annual Meeting for the 2013-2014 Program Year

Thursday, May 8-9, 2014

London, Ontario

Contents

Participants

Calgary: Sharon Stroick (for Lisa Davis)

Durham: Sonya Hardman

Halton: Anthony Campese

Hamilton: Louisa Wong

Kingston: Cheryl Hitchen

London: Momodou Jeng and several members of City of London staff

Montreal: Jean Isseri

Peel: Veronique Dryden

Peterborough: Brenda Dales

Red Deer: Franklin Kutuadu

Simcoe: Trevor McAlmont and Chelsea Turan

Sudbury: Marc Lefebvre

Toronto: Wayne Chu

Vancouver: Lorraine Copas

Waterloo: Arran Rowles and Margaret Parkin

Wellington-Dufferin-Guelph: Auburn Larose

Wood Buffalo: Manny Makia and Kodjo Efu

York: Maria Leonis and Natalie Hui

CCSD: Katherine Scott and Nancy Shipman

CCSD/CDP: Michel Frojmovic, Brendan Rahman, Vivianne Vacias

Regrets: Regina, Winnipeg, Parry Sound-Nipissing, Ottawa, Saint John

Meeting Notes

1. Introduction

1.1 Meet and greet

1.2 Opening remarks

Lynne Livingstone, Managing Director, Neighbourhood, Children and Fires Services, City of London; Katherine Scott, VP Research, CCSD

1.3 Purpose and structure of the meeting: Michel Frojmovic, Lead, CCSD Community Data Program

- Network and share information among Lead organizations
- Generate input to program decisions and strategic direction
- Provide information updates by Community Data Program Team and CCSD

2. Review of 2013-2014

2.1 Review of 2013-2014: Michel Frojmovic, Lead, Brendan Rahman, Data Curator, CCSD Community Data Program

2.2 Review of data usage in 2013-2014 Brendan Rahman, Data Curator, CCSD Community Data Program

2.3 Data usage objectives for 2014-2015 - Brendan Rahman, Data Curator, CCSD Community Data Program

- Goal should be to collect at least one publication from each consortium
- Generate standard set of questions for gathering usage information

2.4 Schedule B

- Crosstabs of interest:
  - Youth employment income for those at home w/ parents
  - Temporary workers
  - What does core housing need include/mean?
- Profiles
  - Lots of interest in B2020 guide for layperson
  - Lots of interest in PCCF and its quirks, column headers, etc.

3. Presentations by members on data use cases

3.1 Presentations of data use cases by consortia:

Auburn Larose, Health Promotion Specialist, Wellington-Dufferin-Guelph Public Health;

Veronique Dryden, Planner, Information and Intelligence, Integrated Planning Division, Regional Municipality of Peel

- Peel Data Centre offers a full range of data products
- New focus on service maps for different sectors. Goal to feed information to potential service providers about neighbourhoods and existing resources including details on providers

Cheryl Hitchen, Manager, Community Programs Administration, City of Kingston;

- Developing its own tool, working with Halton on similar model. Can upload different layers, developing for the consortia to draw members in.

Brenda Dales, Executive Director, Peterborough Social Planning Council

- Creating a cloud to share data

- Idea of creating other types of data products with selected variables for people who don't like Beyond 20/20

3.2 Data use case open discussion and show-and-tell

Key issues coming up:

- Sudbury is doing their own composite index, distributions on all variables, mapping. Key question: what constitutes linking with health data (issue with ON ministry of health)
- Poverty among people with disabilities … what is available?
- Population living in substandard housing – new target profile
- Youth living at home
- Immigrants with temporary status: non permanent residents by educ, work and age
- Tenure by community
- Concerns about usage stats – how to capture those people who upload the data to their servers and then local people access from there. Need to ask these folks to provide usage statistics.
- Alternative – attach a mini survey that pops up when user downloads a data set or product. What are you using this for?
- Recommendation from Auburn from Wellington: piktocharts.com. Can upload maps into program.
- Discussion about AODA compliance. Tag whole document and attach note to infographics directing users to follow up for products in required formats.

4. Plans for 2014-2015

4.1 Program leadership

4.1.1 Work plan and budget for 2014-2015: Michel Frojmovic, Lead, CCSD Community Data Program

4.2 Data purchase and access

4.2.1 Introducing Schedule B for 2014-2015, including carry-over from 2013-2014 and custom geographies: Brendan Rahman, Data Curator, CCSD Community Data Program

4.2.2 New communitydata.ca catalogue and upcoming changes to user management: Brendan Rahman, Data Curator, CCSD Community Data Program

4.2.3 Reminder about Schedule C: Michel Frojmovic, Lead, CCSD Community Data Program

4.3 Train people and build capacity

4.3.1 Product Profile (Shifting from product-specific guides to thematic and how-to reference documents) Brendan Rahman, Data Curator, CCSD Community Data Program

4.3.2 ENVISION (Reduced investment in 2014-2015 and assistance available from the CDP Team)
Vivianne Vacias, Data Analyst, CCSD Community Data Program Team

4.4 Communications and sharing results within the network

4.4.1 CDP communications update (newsletters and commitment to bilingualism): Brendan Rahman, Data Curator, CCSD Community Data Program Team

4.4.2 CCSD.ca and CCSD's new communication strategy: Nancy Shipman, VP Communications, CCSD

4.4.3 Working towards a publication on social development in Canadian cities and communities: Katherine Scott, Lead, CCSD Community Data Program

4.5 Build and foster partnerships

4.5.1 Outreach (Membership objectives, Community Analytics, and FCM's Quality of Life Reporting System, relationships with universities): Michel Frojmovic, Lead, CCSD Community Data Program

4.5.2 2014 Community Data Canada Roundtable: Michel Frojmovic, Lead, CCSD Community Data Program

Summary of Meeting Decisions

New Steering Committee

Simcoe County	Trevor McAlmont
Vancouver	Lorraine Copas
Wood Buffalo	Manny Makia
Wellington-Dufferin-Guelph	Auburn Larose
Toronto	Harvey Low
Red Deer	Franklin Kutuadu
Montréal	Jean Isseri
Durham Region	Sonya Hardman

2014-2015 Workplan and Budget (see **annual report**)

2014-2015 Schedule B (see **communitydata.ca/resources)**

Report of the Day 2 UNCONFERENCE

Group 1: Data sharing
- Putting in place an open data policy is the easiest approach to enable data sharing and integration

Actions arising:

- CDP to help connect consortia to share models/examples/initiatives to share data locally
- Extends to discussions about open data and sharing practices around building tools and maps that integrate data
- Health data is of particular concern, but the broader issue of data integration, data mapping and enabling access to data generally

Group 2: Leading/sustaining emerging and established consortia

- Strengths
  - Protocols
  - Clear objectives
  - Location of cloud
  - Inventory
  - Mandatory sharing
  - Best practice guides would be useful
- Weaknesses
  - Getting feedback from members
  - Not having data people at the table
- Opportunities
  - Showcasing data usage and applications
  - Ease of access
  - Select-by-geography
  - Culture of sharing
- Threats
  - Capacity: time, skills, leadership, money
  - Lack of reporting budget
  - Lack of strategic planning

Actions arising:

- Provide a best practice tool kit/guide for establishing and maintaining a consortium
- Includes slides in the existing orientation presentation related to "leading a consortium"
- Include on the agenda at leads teleconferences a facilitated discussion about "leading a consortium" – sharing stories, providing encouragement
- Include on the agenda at next year's annual meeting, a facilitated discussion about "leading a consortium"

Group 3: Preparing a National Report

- Infographics preferred to report
- "So-what" piece is important
- All low income thresholds available
- CDP data only (not local data b/c it's not standardized)

- Start with consortium boundaries and go from there

Actions arising:

- CCSD delivers a national report with a template developed to enable community data consortia to prepare a local report consistent with the national report
- Rather than producing an indicator-based mapping tool for all of Canada, CCSD enables development of local mapping and data portals customized to local needs
- Pursue mapping and data portal development opportunities
- Snapshot – create model based on 2010 template, link to so what stories. Do by geography and theme.
- Send out reference to previous poverty work and community profiles from 2001. Note: broken link to 2007 Urban Poverty Project on communitydata.ca
- Create technical group for mapping – see Our Kids Network in Halton has developed a great tool based on a US model. http://www.ourkidsnetwork.ca/Public/DataPortal.html

Group 4: Website development/technical guides

Actions arising:
- Host a roundtable discussion about using the CDP tools
- Prepare a product profile about datacubes, B2020 and other core tools. Provide some basic tips on using these tools (the top 10 tasks that users are trying to perform).
- Identify the top 10 tasks by means of a survey linked to the email received with each download.
- Prepare a web development budget and proposal. Funds to come from either CDP budget and/or third party funder

Other Actions arising

The following actions will be implemented by the CDP Team:

- Revamp the communitydata.ca landing page
- Incorporate a message to users within the email received after downloading a data product. Set up a survey linked to data download message – Survey will ask questions about use of data, links to products, and other user feedback
- Enhance publication of program metrics. Aim much higher for # of publications per consortium. Provide guidelines to members re: capturing this information. Draft a standard set of questions to use. Will help in creating member profiles (link to nancy's project).
- Post updated Schedule B on communitydata.ca, include schedule of delivery for NHS/Census data products.
- Prepare the following Product Profiles: PCCF, CCHS, Excel and B2020 basics
- In lieu of one of this year's product profiles, prepare a template for profiling Use of Community Data on CCSD.ca. Provide all leads with a template for sharing examples of "evidence to action". Purpose is to profile use of data, and profile the work of communities, full document will reside locally, not

on ccsd.ca or communitydata.ca. The template will focus on producing a series of slides. Secure permission to show this content on ccsd.ca. Maintain an inventory of these submissions for continuous updating on ccsd.ca Each Consortium member is asked to provide at least one of the following:

1. Link to a product that makes significant use of data acquired via the CDP
2. Personal Profile of the people behind the data – photo and bio
3. Photo of the community connected to use of community data
4. Relate to the photo: a short statement (100 words maximum) about how using data makes a difference